**DEBARAJ PANGI**

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## CAREER OBJECTIVE

To thrive on credentials and seek a challenging job in a reputed Organization and to interrogate skills in the latest IT industry, especially to Excel in the field of Digital Marketing. Obtain permanent full-time employment in an environment that will allow me to utilize my professional and interpersonal skills while promoting personal growth.

A strong understanding of all the digital marketing platforms and channels and exposure to running integrated digital marketing campaigns with an intent to learn & grow is what makes me a complete package.

## CAREER SUMMARY

* Completed Skill Diploma in Digital Marketing Certification from Digital Academy 360.
* Hands-on Live Projects with SEO, Google Ads, Social Media Marketing, Google Analytics, SEM, and Online Reputation Management.
* Updated with social media, Google Ads, Facebook Ads, and Google Algorithm.

## EDUCATION

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| EXAMINATION | SPECIALIZATION | INSTITUTION | BOARD /  UNIVERSITY | YEAR OF  PASSING | PERCENTAGE / CGPA DIVISION |
| B-Tech | Mechanical  Engineering | Samantha  Chandrasekhar  Institute of Technology and Management | BPUT,  ODISHA | 2020 | 8.39 |
| Diploma | Mechanical  Engineering | Nilachal Polytechnic | SCTEVT | 2014 | 74.6% |
| Matriculation |  | V.S.Vidyalaya,  Sunabeda,Odisha | CBSE | 2011 | 7.8 |

### DIGITAL MARKETING CERTIFICATION PROGRAM

Completed Digital Marketing Certification from **Digital Academy 360** with the below-mentioned modules -

* Website Planning with WordPress
* Search Engine Optimization (on page/off page)
* Google Ads
* Email Marketing
* Content Marketing
* Social Media Marketing
* ORM
* Lead Generation
* Google Analytics

### LIVE PROJECT EXPERIENCE

* Keyword Research
* Link Building
* Website Designing
* SEO
* Creating Ad Copies
* Campaign Creation
* Content writing
* Social Media Optimization

### INTERNSHIP EXPERIENCE

**Company Name: Central Tool Room & Training Centre, Bhubaneswar.**

Designation: Post Diploma in Tool Design and Manufacturing. Period: 1 year, July 2014 - July 2015.

### PERSONAL SKILLS

* Strong communication and interpersonal skills.
* Quick learner and intended to grasp any knowledge provided.

## HOBBIES

* Traveling
* Gymnasium
* Listening Music

**Thank You**

Debaraj Pangi

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